







LOGO DOWNLOAD GUIDE

When you download your logo folder from Logo Farm, you will notice there are a few differences from past logo downloads. The files included within each logo folder have been simplified to make your brand migration experience easier. The six high-resolution .pngs included in each folder may be used for office-printed materials or any digital application. Use the guide below to help distinguish between the .png files for your department or unit.

If you need a special format logo file for a print vendor, or for any other logo requests, please visit our new [Logo Request Form](#).

<p>FILE NAME: AGRICULTURE-H.png</p>  <table border="1" data-bbox="240 762 764 848"> <tr> <td>COLOR:</td> <td>FULL COLOR LOGO, BLACK TEXT</td> </tr> <tr> <td>LAYOUT:</td> <td>HORIZONTAL</td> </tr> <tr> <td>USES:</td> <td>GENERAL USE - LIGHT BACKGROUNDS</td> </tr> </table>	COLOR:	FULL COLOR LOGO, BLACK TEXT	LAYOUT:	HORIZONTAL	USES:	GENERAL USE - LIGHT BACKGROUNDS	<p>FILE NAME: AGRICULTURE-V.png</p>  <table border="1" data-bbox="862 762 1386 848"> <tr> <td>COLOR:</td> <td>FULL COLOR LOGO, BLACK TEXT</td> </tr> <tr> <td>LAYOUT:</td> <td>VERTICAL</td> </tr> <tr> <td>USES:</td> <td>GENERAL USE - LIGHT BACKGROUNDS</td> </tr> </table>	COLOR:	FULL COLOR LOGO, BLACK TEXT	LAYOUT:	VERTICAL	USES:	GENERAL USE - LIGHT BACKGROUNDS
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<p>FILE NAME KEY:</p>	<p>H = Horizontal</p>	<p>V = Vertical</p>	<p>WHTTXT = White Text</p>	<p>BLK = Black</p>									

Questions? Contact Amanda Jones-Treadwell at amanda.a.jones@okstate.edu or 405-744-4081.